

# 

**30TH MAY - 1ST JUNE 2024** 

TRADING OPPORTUNITIES 2024

DISCOVER MORE AT THE ROYAL BATH & WEST SHOW

www.bathandwest.com





## The Royal Bath & West **Show in Numbers!**

# Over 100,000 visitors in 2023

of visitors travelled over 20 miles

of visitors spend 4 hours or more

37% of visitors visit the Show to buy local Food & Drink!

of visitors live in the countryside

### **Competition Entries**

1273 Equine Entries | 365 Egg Entries | 503 Cider Entries | 303 Bees & Honey **Entries | 2252 Livestock Entries** 



@Bathandwestshows Over 17k Likes 230k Organic Reach during the 2023 Show



@Bathandwest **Over 12k Followers** 32K Impressions during the 2023 Show



@RoyalBathandwest **Over 5.5K Followers** Over 226k Impressions during the 2023 Show

### **Website Analytics**

www.bathandwest.com 83k Individual Users | 125k Sessions | 370k Web Page Views | 1 minute session duration | 4 pages per session

### **Press Coverage Includes:**

**ITV West Country | BBC Points West** | BBC Radio 2 | Western Daily Press | Farmers Guardian | Greatest Hits Radio | **BBC Radio Somerset | Mendip Times** 



The Team Who Build The Show Volunteers | 50 Contractors

24 Permanent Staff | 8 **Temporary Staff | Over 400** 

The above information is correct at time of printing.



# Trade Stand Pricing Schedule.



IA	depth.
	Positions are all external on grass. These positions are located on Avenue A, Avenue
	B, and Fifth Avenue.
D	<b>General Outside Trade*</b>   £22 per m2 + VAT (minimum charge of £250 + VAT)
B	Minimum size of 3m frontage x 3m depth. Positions are all external and located on
	grass or hard standing across the show.
C	Agricultural Trade and Rural Products/Services   £7 per m2 + VAT. Minimum 6m
	frontage x 6m depth. Positions are all external and are located on grass or hard
	standing.
	Woodland and Countryside   External: £8 per m2 + VAT. Minimum 6m x 6m
	frontage. Internal: £70 per unit + VAT. 3m frontage x 2m depth.
	External positions are on grass within the Woodland and Countryside Area. Internal
	postitions are located in the Woodland and Countryside Conservation Centre.  Meter Trade   £17 per m <sup>2</sup>   VAT Minimum size 10m frontage v 10m depth
E	Motor Trade   £17 per m2 + VAT. Minimum size 10m frontage x 10m depth.  External positions located on grass across the Show. Please contact the office to
	request a quote for positions over 250m2.
	<b>Gift and Lifestyle*</b>   3m x 2m - £500 + VAT • 4m x 2m - £625 + VAT • 6m x 2m -
F	£900 + VAT. Located in Exmoor Hall.
G	Food and Drink (Outdoor)   £75 per m2 + VAT. Minimum 3m frontage x 3m depth
U	Located in various locations around the show. Positions are for producers selling condiments (i.e. Chutney & Gin). Products sold are not for immediate consumption.
	,
	<b>The Regional Food &amp; Drink Marquee</b>   £78 per m2 + VAT. Minimum 2m frontage x 3m depth.
	on depui.
	Orchards & Cider/Bees & Honey   £23.50 per m2 + VAT
	Located in the relevant marquee.
	Bark and West   £18 per m2 + VAT 3m x 3m frontage.
	A canine focused area. Positions are all external and locations on grass or hard-
	standing.
	Artisan Craft Marquee   £380 per unit + VAT Minimum size of 3m frontage x 3m
	depth A traditional marquee on grass opposite the Arts Centre. Suitable for Artisan
	Country Crafts.
	Discover the Future   STEM Engagement Marquee - Please contact Lucy Champion
	to discuss further.

**Prime Outside Trade\*** | £24 per m2 + VAT. Minimum size of 6m frontage x 6m

\* £60 Premium for a Corner Pitch

**Food and Drink Mobile Catering Concessions** | Please contact Lucy Champion (lucy.champion@bathandwest.co.uk) to discuss.

A limited number of sites are allocated to charities for which a 20% discount is given. South West based charities will be given priority on these stands.



# Allocation of Tickets & Passes



Each Exhibitor will receive the following allocation of wristbands and passes for personnel manning their stand:

WRISTBANDS			
Metres	Bands issued		
3m - 5m frontage	2		
6m - 9m frontage	3		
Over 9m frontage 4			
A wristband admits one person into the Show for the duration of Show. Wristbands are NON transferable.			

RESTOCK PASS
Admits the vehicle into the Show during set up and on Show days within the permitted vehicle movement times to restock stands. During the Show opening hours (8am - 7pm) the vehicle must be
parked in the public car parks.
This pass does not admit the driver. All occupants must possess appropriate entry wristband or ticket.

TRADE STAND

CARAVAN / TENT PASS
Caravan Pass – £30.00 each
Tent Pass – £10.00 each

VEHICLE PASS		
Metres	Passes issued	
3 - 6m	1	
7 - 9m	2	
10m +	3	
Admits the vehicle		

PRE SHOW

Admits the vehicle and all its occupants access onto the Showground until the evening of Wednesday 29th May 2024.

### FORWARD AREA CAR PASS

1 x Free of Charge

per Trade Stand

Admits the vehicle to the Forward Area of any public Car Park, prior to 10am or until full. All occupants must possess appropriate entry wristband or

ticket.

**Trade Stand Vehicle Pass** is available to purchase for £70 & admits the vehicle to park behind the stand throughout Show. No vehicles are permitted to park behind the stand without this pass, and are to remain static during the Shows opening hours.

**WIFI** - Wifi is available to purchase for the duration of the Show. A booking form will be sent to you once your trade stand has been confirmed.

### **Trade Stand Awards**

All Trade Stands that attend the 2023 Royal Bath & West Show will be judged on their attractiveness, staff presentation and branding in the following catagories:

Class 1	The Steeple Challenge Cup for the Best Agricultural Trade Stand.	2023 Winner: The Forestry Commission
Class 2	The Steeple Challenge Cup for the Best Non-Agricultural Trade Stand 6 metres Frontage and under.	2023 Winner: Van Velze & Smith
Class 3	The Wilson Davies Challenge Rose Bowl (offered by Mr A Davies & the late Mr W R Wilson, MBE) for the Best Non-Agricultural Trade Stand, over 6m & up to 12m Frontage.	2023 Winner: Sunlight Forest
Class 4	Best Trade Stand over 12m.	2023 Winner: National Grid
Class 5	A Challenge Shield offered by West of England Farmers Ltd for the Internal Food and Drink Trade Stand which best promotes its commodity.	2023 Winner: Batch Farm Cheesemakers
Class 6	An award for the External Trade Stand in the Food & Drink Area which best promotes its commodity.	2023 Winner: Ei8hteen Gin
Class 7	Awarded for the Best Trade Stand in Gift & Lifestyle	2023 Winner: C K Cards
Class 8	The Sugg Bros Perpetual Challenge Trophy for the Best Motor Trade Stand.	2023 Winner: Bates Wharf Marine Sales
Class 9	The Godfrey Lipscombe Cup for the best exhibit in the Woodlands & Wildlife Area.	2023 Winner: Bristol Woodturning
Class 10	Best Agricultural Machinery Exhibit.	2023 Winner: RECO JCB

## **Important Points**

Here are a few brief points to note when booking to trade at the 2024 Royal Bath & West Show. Exhibitors must be familiar with the full Terms & Conditions which can be found at – www.bathandwest.com.

#### APPLICATION PROCESS

Existing and new exhibitors must complete and return the appropriate application form to gain a position within the Show. No stand is booked until a confirmation e-mail is received. The organiser reserves the right to reject any trade stand applications.

Existing exhibitors have until Friday 8th December to return their application form and potentially keep the same position as 2023. If an exhibitor wishes to move stand location the exhibitor has until this date to inform the organiser. Once the date has passed, existing exhibitors wishing to move will be allocated followed by new exhibitors.

### **PRODUCTS EXHIBITED**

Exhibitors are only to sell / promote the items listed on their application. If an exhibitor is seen to be selling / promoting an item not listed they could be asked to leave site.

Remember: When booking your stand to include sufficient space to allow for tow bars, guy-ropes, stanchion plates. Going outside the paid stand space will result in an instant fine.

All Contractors must report to the Society Office (under the Grandstand) prior to setting up.

#### SET UP

Exhibitors have access to their stands from the following dates:

Outside Space	Wednesday 15th May 2024
Indoor Areas	Sunday 26th May 2024

Patrolling security starts from Monday 22nd May 2023 Stands are to be open and manned from 9:00am – 6:00pm on all 3 days of the Show.

#### **BREAKDOWN**

Upon close of Show at 6:00pm on Saturday 1st June, exhibitors have until the following dates to remove their stand:

Outside Space	Thursday 6th June 2024
Indoor Areas	24 Hours after Close of Show

Vehicles for the removal of stands will be allowed to enter the Show from 7:00pm on Saturday 1st June 2024 at the discretion of the show organisers. All lorries arriving prior to 7:00pm will be directed through Blue Gate and park free of charge in the holding area.

### **TENS (TEMPORARY EVENT NOTICE)**

Exhibitors selling alcoholic beverages must comply with the requirements of the 2003 Licensing Act and can obtain their own TENs License from Mendip District Council. Please see www.mendip.gov.uk/tens. Please only apply for this once you have recieved your TENS email from us in the spring. This will include your final trade stand number.

NO Balloons, Chinese Lanterns or Drones are allowed at the Show

#### GENERATORS

No generators are permitted at the 2024 Royal Bath & West Show. All Exhibitors must book & pay for electricity with LX Trix

#### **DELIVERIES**

Deliveries for Trade Stands must have the stand name clearly marked on the parcel along with the stand number and contact number for both the carrier and exhibitor. Parcels will be delivered to the Trade Stand Office at the Main Gate from Wednesday 29th May 2024.

### **FOOD HYGIENE**

Food Hygiene certificates must be available for inspection on Show Days. Washing up areas will be provided by the Bath & West in the Food & Drink Area.

#### **TELEHANDLER**

The Telehandler must be pre-booked and paid for in advance by 1st May 2024. Please complete the form included in the brochure.

Maximum weight is 3 tonnes.

Due to Health & Safety, Telehandlers are not available on the evening of Saturday 1st June 2024 - no exceptions!

# The Royal Bath & West Show 30<sup>th</sup> May – 1<sup>st</sup> June 2024

### ORDER FOR ELECTRICAL SERVICES



The prices below are for the supply (on hire) and installation of equipment, together with necessary mains cable, circuit protection and control. Prices include dismantling and removal of materials at the end of the show.

Electricity including connection & energy charges (Mandatory)	Rate First Point	Rate Additional Points	Quantity Required	Total £
Lighting point supply c/w				
Terminating with 1mtr lighting track c/w 2 spotlights	160.00	125.00		
Extra lighting track spot light	30.00	30.00		
Terminating with 50w LED floodlight	125.00	95.00		
Terminating with 5ft (1500mm) fluorescent	132.00	99.00		
Single phase (230volt) up to 3KW c/w				
13amp single socket	175.00	132.00		
16amp "Ceeform" socket outlet	175.00	132.00		
16amp "Ceeform" socket outlet - Freezer Compound only	175.00	132.00		
Single phase (230 volt) from 4KW c/w				
13amp double socket 5KW max	252.00	190.00		
32amp "Ceeform" socket outlet	267.00	197.00		
63amp "Ceeform" socket outlet	530.00	395.00		
Three phase supply (400/230 volt)				
(16amp per phase) 5 pin "Ceeform"	295.00	200.00		
(32amp per phase) 5 pin "Ceeform"	575.00	425.00		
(63amp per phase) 5 pin "Ceeform"	815.00	625.00		
			TOTAL Current Rate th application	
Should any service or supply be required that is no	ot listed pleas	e contact L X T	rix Ltd for a q	uotation.
Invoice Company Name & Address:		formation if diff		
Company: Address:	Exhibitor: Address:			
Post Code: Signature: Tel No:	Post Code:	Sign	ature:	
Contact:	Contact:			
Email:	Email:			

Please complete and return this form to "L X Trix Ltd" E-Mail: <a href="mailto:info@lxtrix.co.uk">info@lxtrix.co.uk</a>
12 Lockey Road, Shepton Mallet. Somerset. BA4 5RQ. Tel: 01749 823162
Orders received after Friday 3rd May 2024 are subject to a 25% SURCHARGE PLEASE NOTE: THE SURCHARGE WILL BE ENFORCED FROM THIS DATE

When order received, we will issue a *VAT invoice with BACS details* NOTE: NO PAYMENT = NO POWER INSTALLATION.

Payment BACS/Swift or Debit/Credit Card. Please see web site for GDPR Policy – <a href="www.lxtrix.co.uk">www.lxtrix.co.uk</a>
The price list is subject to the conditions overleaf.

### LX Trix Limited

### L X Trix Ltd

(L X Trix Ltd reserves the right to alter or withdraw these terms & conditions without prior notice.)

Please see web site for GDPR Policy - www.lxtrix.co.uk

### TERMS & CONDITIONS FOR THE SUPPLY OF ELECTRICAL ENERGY & FITTINGS ON HIRE

- 1. Supply 230 volts Single Phase, 400 Volts Three Phase 50 Cycles Alternating Current (AC).
- 2. L X Trix Ltd cannot be held responsible for any fluctuations/loss in the power supply & will not accept any claims for damage to equipment/loss of earnings caused by said fluctuations/loss of electrical supply during this event.
- 3. All electrical supplies from the infrastructure to the trade stand must be supplied by L X Trix Ltd. Although L X Trix Ltd does not insist on carrying out electrical works within trade stands any electrical installation must be undertaken by a fully qualified electrician incorporating all appropriate BS7671 regulations. Installation certification must be readily available on request, or the power supply will be disconnected.
- 4. The charges detailed on the price list included are for the supply **ON HIRE** and installation from the electricity power supply, a proportion of the necessary mains cable, overhead/underground network, switch fuse and control gear, together with all necessary circuit wiring and fittings and for taking down and removing at the close of the show. All ON HIRE equipment fitted will remain the property of L X Trix Ltd.
- 5. The Electricity Supply will be terminated at the nearest point on the stand on the distribution pillar. Exhibitors requiring a different termination point should give details on a separate piece of paper and attach it to the application. If no plan is received and the point has to be moved a further charge will be incurred. L X Trix Ltd will endeavour to place the supply as per the plan however, should this not be possible for whatever reason L X Trix Ltd Cannot be held responsible and will not accept any claims for loss of earnings or otherwise.
- 6. It is strictly understood that **ONE** item of equipment only is connected to each point, SUBLETTING OF SUPPLIES IS STRICTLY PROHIBITED. Exhibitors will be charged £50 + VAT for each callout due to overloading.
- Any exhibitor making connections themselves to the network or multiple connections from one stand to the stand of another exhibitor will be immediately cut off from the original supply point and service denied to them.
- 8. All exhibitors will be held responsible for any materials, etc., which are damaged or missing at the end of the show AND IT IS THE RESPONSIBILITY OF THE EXHIBITOR TO ENSURE THAT EQUIPMENT IS RETURNED IN GOOD ORDER. DAMAGED/MISSING EQUIPMENT WILL BE CHARGED TO THE EXHIBITOR.
- 9. Full Payment is due when placing an order. cheques are not accepted. An order is not deemed accepted until full cleared funds are received. We will then issue you with a VAT receipted invoice.
- 10. Applications for the supply must be received by L X Trix Ltd NOT LATER THAN THE DATE STATED ON THE ORDER FORM or 6 weeks prior to the event. After this date no guarantee will be given that the work will be carried out, but if it is carried out the cost will be as price list plus a surcharge for modifications to our supply network. Supply will not be installed until payment is received & cleared, which must be prior to the event.
- 11. Orders received after the date stated on the order form including surcharge, if acceptable, must be paid by BACS, credit/debit card or cash. NO CHEQUES ACCEPTED!
- 12. A Charge of £50 + VAT will be incurred for each callout caused by Exhibitors defective equipment. L X Trix Ltd reserves the right to refuse to connect to the supply any faulty equipment. Any work carried out on equipment to bring it to the required electrical standard for use, will be charged on a time plus materials basis. PLEASE NOTE: Due to the time constraints of events engineers may not be available to carry out remedial works therefore L X Trix Ltd WILL NOT accept any claims for loss of earnings due to disconnection of faulty equipment/or the non availability of engineers.
- 13. THE USE OF PERSONAL GENERATING SETS IS STRICTLY PROHIBITED OTHER THAN FOR THE PURPOSE OF DEMONSTRATION.
- 14. Supply of electricity should normally be available to most stands from mid-day on the day prior to the show commencing until the official closure of the show. However, should this not be possible for whatever reason L X Trix Ltd cannot be held responsible and will not accept any claims for loss of earnings or otherwise.
- 15. In the event of an Exhibitor or a Show termination, refunds of 50% will only be given if notice of the cancellation is received by L X Trix Ltd (in writing) prior to the deadline date stated on the order form. If no date specified cancellation in writing must be received 6 weeks prior to the event. NO REFUNDS WILL BE GIVEN AFTER THIS DATE.
- 16. Every portable electrical appliance intended for use at this event must display a valid PATS tested label and appropriate certification, otherwise power will not be connected until these tests have been carried out. However, L X Trix Ltd reserves the right to determine if the electrical installation/item is in satisfactory condition for continual service/connection to the electrical system. All items deemed unsafe will be disconnected & L X Trix Ltd WILL NOT accept any claims for loss of earnings due to disconnection.
- 17. Covid19/Coronavirus Measures may vary according to changes in the appropriate Government/Site Guidelines applicable.
- 18. Our T&C's do not include the financial impact, or any other impact (including but not limited to delay or implications) that may arise due to Covid 19 (Coronavirus). L X Trix Ltd reserve the right to withdraw or amend our prices or any other part of our T&C's at any time that we may become aware of the impact of the events arising from Covid 19 (Coronavirus).
- 19. NOTE: It is a requirement that any contract/hire agreement entered into between our respective companies includes the same exclusions & clarifications & that any change arising from the impact of Covid 19 would be a variation to the contract/hire agreement.

# Water Request Form



### \*THIS FORM MUST BE COMPLETED TO RECEIVE A STANDPIPE\*

Completing this form does not guarantee a water supply, it is completely dependent on the Stand location in comparison to the Showgrounds water supply.

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5	tand	Pι	ne:	£250	inc.	VAL

Name of Exhibitor	
Contact Name	
Telephone no.	
Email address	
Water required date	

The Organiser would like to emphasise that it is only responsible for the water supply to the stand using 20mm blue poly, it is the Exhibitors responsibility to ensure the sufficient capture of waste and removal. This can be requested as part of the installation for an additional fee (if it is possible) or waste water can be disposed of at any of the elsan points located at the permanent toilet blocks.

Under no circumstances should any grey water be disposed of by discharging onto any part of the showground other than into the sewer system.

Thereafter, any additional plumbing requirements to be undertaken by a water industry approved plumber (WIAPS). A copy of the WRAS certificate for your installation must be available for inspection on the stand.

Water supplies will be terminated from 18:30 on Saturday 1st June 2024.

In the space below please provide a detailed descriptive diagram indicating where the water supply is required within the layout of your Stand. All applications for water supply will only be accepted if accompanied with this form.



### **Telehandler Hire**

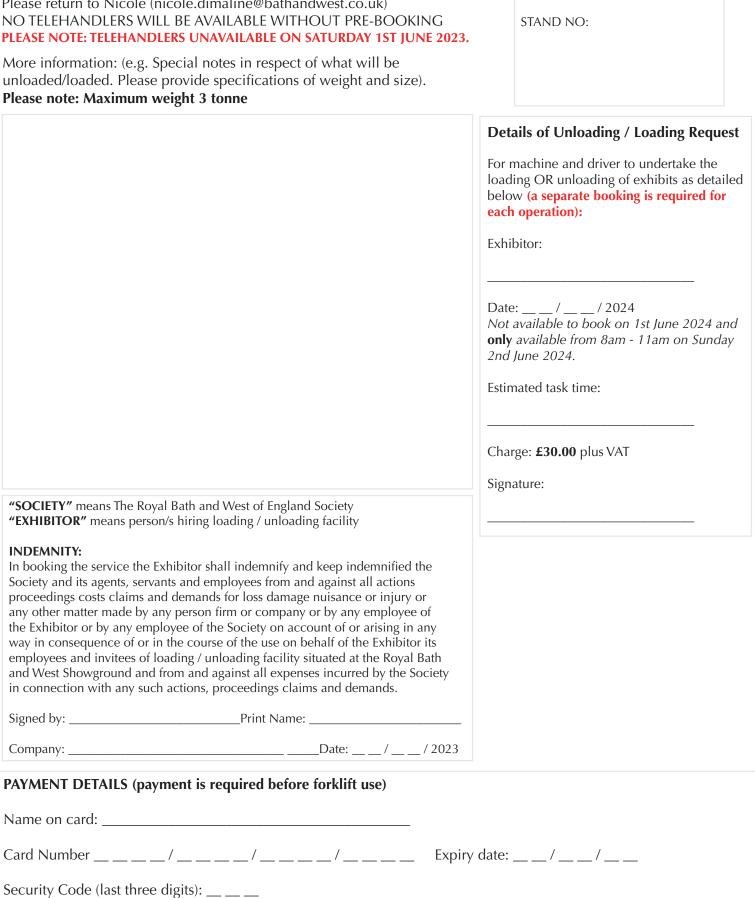
### All telehandlers need to be pre-booked and pre-paid by 1st May 2024.

Please return to Nicole (nicole.dimaline@bathandwest.co.uk) NO TELEHANDLERS WILL BE AVAILABLE WITHOUT PRE-BOOKING PLEASE NOTE: TELEHANDLERS UNAVAILABLE ON SATURDAY 1ST IUNE 2023.

unloaded/loaded. Please provide specifications of weight and size).

If preferred, please contact Nicole (nicole.dimaline@bathandwest.co.uk)

Please note: Maximum weight 3 tonne



**SHOW** 

OFFICE USE ONLY

# **Publicity Materials**



As part of the advertising campaign for the 2024 Royal Bath & West of England Show, the Marketing Department will be producing a range of publicity materials, which will be used to promote the Show throughout the South West and beyond.

If you are able to help by distributing leaflets and posters or displaying a roadside board, please complete the form below and return it to us by 1st April 2024. Many thanks for your help.

We will be exhibiting at the Royal Bath & West Show between 30th May - 1st June 2024 and are able to distribute:		
	Quantity	
Leaflets:		
Show Posters:		
Roadside Board(s):		
Company Name:		
Company Address:		

PLEASE RETURN YOUR FORM BY FRIDAY 5TH APRIL TO:
Rosie Breakwell, Bath and West Shows Ltd, The Showground, Shepton Mallet, BA4 6QN

## **Social Media**

We do our best to acknowledge as many Exhibitors as possible on our Social Media pages. Once your attendance at the Show is confirmed you will receive a media pack which will include social media graphics. Please share this on social media and tag us so we can share across our social channels. When mentioning the Show online, please tag us in and use the hashtag #RBW24

Please see our social medal handles below:



Please note: Whilst we endevour to share as much as possible, we cannot guarantee all Exhibitors an acknowledgement.



# Be the star of the Show & become a sponsor!

Increase your brand exposure at the Royal Bath & West Show 2024. We have a range of Sponsorship opportunties available, which are all designed to enhance your brand awareness through our online channels and a greater presence at the Show.

Contact our Sponsorship Coordinator, Sophia Orttewell, to see what we can offer you:

E: sophia.orttewell@bathandwest.co.uk | T: 01749 822216

# **Venue Hire Packages**

Bronze Package: Book your trade stand & receive FREE tea & coffee at your next meeting in the Rural Enterprise Centre\*

\*Dependant on availability. Minimum guest numbers may apply. Silver Package:
Book your trade
stand & recieve a
whopping 20% off
your next event at the
Showground\*

\*New bookings only

Gold Package: Includes a Trade Stand\* & a full day meeting in the Rural Enterprise Centre\*\*

\*T&Cs apply
\*\*Meeting must take place
before the end of 2023

Platinum Package: Prime Trade Stand space\*, 10% off in restaurant during the Show, FREE tea & coffee during the Show, Trade Stand Spotlight blog post & social media, full day meeting in the Rural Enterprise Centre for 30 guests\*\*

\*Book before 1st February for Prime Trade Stand Space.

\*\*Additional charge for more than 30 guests. Meeting must take place before the end of 2023.



Book before 1st February 2024 Contact: Lucy.champion@bathandwest.co.uk for more details



### **Contractors**

A useful list of contractors:

### **ACCOMMODATION**

www.bathandwest.com/accommodation

### **BANNERS**

K Signs (SW) Ltd. 01823 336332

### **CATERING**

Denela's Bakery

01749 342308

enquiries@denelas.co.uk

**Hayes Catering** 

01749 345860

info@wessexpavilion.co.uk

### **EXHIBITION UNITS**

Mobex Ltd

01453 511210

exhibit@moxbex.co.uk

www.moxbex.co.uk

### FLORAL DECORATIONS

**Superplants** 

0800 068 0295

info@superplants.co.uk

www.superplants.co.uk

### **FURNITURE & ACCESSORIES**

Themes Incorporated Ltd

01458 832602

info@themesinc.co.uk

www.themesinc.co.uk

Spotless Event Hire

spotlesseventhire@bathandwest.co.uk

### **GRASS CUTTING**

Tom Yeoman

07970 276399



### **MARQUEES & FLOORING**

**Abbas Marquees** 

01761 865065

enquiry@abbasmarquees.co.uk

www.abbasmarquees.co.uk

### **Albion Wood Show Tents**

01749 346002

tents@albionwoods.co.uk

www.albionwoods.co.uk

### **Andrews Marquees**

01275 545199

sales@andrews marque es. co. uk

www.andrewsmarquees.co.uk

### Danco Plc.

01454 250222

info@danco.co.uk

www.danco.co.uk

### **VIP Marquees**

01392 833924

info@vipmarquees.com

www.vipmarquees.com

### **REFRIGERATION**

### Display Refrigeration

01452 721555

enquiries@displayrefrigeration.co.uk

www.displayrefrigeration.co.uk

### STAND BUILDERS

### **ICS** Exhibitions

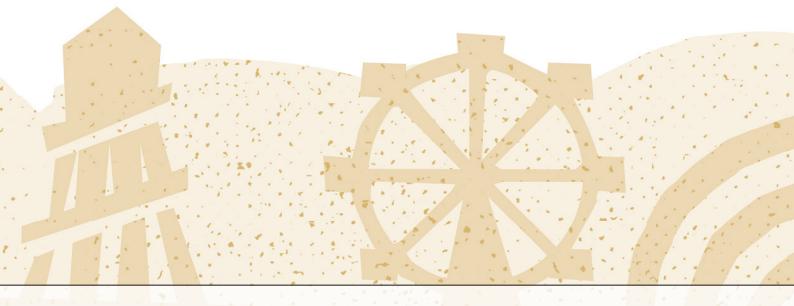
admin@icsexhibitionsltd.co.uk

### WATER

Bath & West Estate Office

01749 822244

Please complete the Water Booking Form



## Any Questions? Get in touch:

Lucy Champion
TRADE STAND COORDINATOR

TEL 01749 822230

EMAIL lucy.champion@bathandwest.co.uk

## We hope you will join us!

Scan the QR code below to apply now

