

## **PRESS RELEASE**

### **Ticket Prices Frozen & On Sale Now for Royal Bath and West Show 2016 and Kids Go Free with advance tickets**

Tickets for one of Somerset's iconic events have gone on sale today 30 November with two children free with every adult ticket bought in advance.

2016 will see exciting changes at the Bath & West Showground in Shepton Mallet and will be a spectacular event, says Alan Lyons, Head of Shows.

To be held during half term 1 – 4 June it is one of the oldest agricultural shows in England and the only four day Royal show featuring the best of British Livestock over the four days.

Each adult ticket bought in advance allows two children up to the age of 15 free entry to the show.

Mr Lyons said: "2016 promises to be a show of transformation with exciting changes to features and layout of the Show.

There is a new area of Great British Food & Drink featuring music and over eighty food producers ranging from artisan food to funky street food and new Lifestyle and Gift Halls"

"Whether buying tickets as a present or as a summer treat to look forward to during the dark days of winter, it is a gift which will provide the recipient with a day of excitement and interest for all the family. The Royal Bath and West has everything a traditional country show has always had but with 21<sup>st</sup> century twists around the corner, we also have an exciting new main ring act which will be announced shortly.

Food is at the heart of the Show and it is the chance for the consumer to meet the producer and sample some of the best of Great British Food & Drink at The British Cheese Awards and also the British Cider Championships.

The early bird tickets are presented as a voucher which can be personalised and be delivered to the recipient direct.

Visit [www.bathandwest.com](http://www.bathandwest.com) to order.

The early bird tickets will be on sale until March 31/3/16. Each adult ticket costs £17 and includes two children admitted free. Additional children £3. Advance saver prices from 1 April to 31 May 2016 are £19 for an adult including two children admitted free, £5 for additional child. Gate prices are £22 adult, £7 child and £49 family.