

THE ROYAL
BATH & WEST
SHOW

**ENTERTAINMENT
FOOD & DRINK
AGRICULTURE**

31 MAY - 1 JUNE 2024

SPONSOR OPPORTUNITIES 2024

**DISCOVER MORE AT
THE ROYAL BATH & WEST SHOW**

www.bathandwest.com

THE ROYAL
BATH & WEST
SHOW

30TH MAY – 1ST JUNE 2024

ART CENTRE | £1,500 + VAT

As an annual 3-day celebration of Great British Agriculture, Entertainment and Food & Drink, we can't wait to welcome you back and showcase the BEST of British at The Royal Bath and West Show! Whether it's listening to live music in the Pilton Tent, over-indulging in the Food & Drink Pavilion or watching the Grand Parade of Livestock in the Main Ring, there really is something for everyone to enjoy at the show. The Royal Bath and West Show offers the opportunity to elevate your presence to over 120,000 attendees through our sponsorship packages.

SHOW PRESENCE

- Logo on the Royal Bath & West Show website, with link to your company website
- Acknowledgement on the Royal Bath & West Show social media accounts (Instagram, Twitter & Facebook)
- Over 250 Art Entries
- At least 200 attendees to the Art Reception on the Wednesday Evening before the show.

ART CENTRE SPONSOR

- Logo in the Art Schedule, Art Catalogue and the Show Programme.
- **Full page black & white advert in the Art Schedule (artwork to be supplied by the Sponsor) TBC**
- Quarter page coloured advert in the Show Programme (artwork to be supplied by the Sponsor)
- Sponsor of an Art Class (details of class TBC)

BANNER/DISPLAY ADVERTISING

(Banners must be supplied by the Sponsor)

- 1 x Main Ring (6m x 1m)
- Display space in the Art Centre (table/floor space only)

TRADE STAND

The Royal Bath and West Show is the perfect place for selling product, building relationships, enhancing reputation and brand image. If you would like to discuss a Trade Stand, please contact Lucy Champion (contact details below).

HOSPITALITY

- 10 x Complimentary one-day Show Tickets
- 6 x Invitation to Show Reception
- 6 x Sponsors Badges, allowing access to Sponsors Lounge including lunch
- 6 x Invitations to the Art Reception
- 3 x Forward Area parking passes

Want to know more? Contact:

Sponsorship Coordinator

Sophia Orttewell

T: 01749 822216

E: Sophia.orttewell@bathandwest.co.uk

Trade Stand Administrator

Lucy Champion

T: 01749 822200

E: Lucy.champion@bathandwest.co.uk

THE ROYAL
BATH & WEST
SHOW

30TH MAY – 1ST JUNE 2024

COUNCIL MARQUEE SPONSOR | £6,750 + VAT

As an annual 3-day celebration of Great British Agriculture, Entertainment and Food & Drink, we can't wait to welcome you back and showcase the BEST of British at The Royal Bath and West Show! Whether it's listening to live music in the Pilton Tent, over-indulging in the Food & Drink Pavilion or watching the Grand Parade of Livestock in the Main Ring, there really is something for everyone to enjoy at the show. The Royal Bath and West Show offers the opportunity to elevate your presence to over 120,000 attendees through our sponsorship packages.

SHOW PRESENCE

- Logo on the Royal Bath & West Show website, with link to your company website
- Acknowledgement on the Royal Bath & West Show social media accounts (Instagram, Twitter & Facebook)
- Show Programme
 - 1 x Full page colour advert
 - Listed on sponsors acknowledgement page (*artwork to be supplied by the Sponsor*)
- Logo on sponsors board outside the Showground Main Entrance for 21 days before the Show (A371)
- PA Announcements in all Commentary Boxes

TRADE STAND

The Royal Bath and West Show is the perfect place for selling product, building relationships, enhancing reputation and brand image. If you would like to discuss a Trade Stand, please contact Lucy Champion (contact details below).

BANNER ADVERTISING

(Banners must be supplied by the Sponsor)

- 1 x Main Ring (6m x 1m)
- 1 x Equine Rings (3m x 1m)
- 1 x Livestock Rings (3m x 1m)
- 1 x Woodland & Countryside Ring (3m x 1m)

SPONSOR OF COUNCIL MARQUEE

- Naming rights of the Council Marquee – "Sponsors Name Council Marquee"
- Feather Flags outside of the Council Marquee (Feather Flags to be supplied by the Sponsor – a minimum of 6 to make an impact)

HOSPITALITY

- 30 x Complimentary one-day Show Tickets
- 10 x Invitation to Show Reception
- 10 x Sponsors Badges, allowing access to Sponsors Lounge including lunch
- 10 x Forward Area parking passes
- 10 x Complimentary Show Programmes

Want to know more? Contact:

Sponsorship Coordinator

Sophia Orttewell

T: 01749 822216

E: Sophia.orttewell@bathandwest.co.uk

Trade Stand Administrator

Lucy Champion

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E: Lucy.champion@bathandwest.co.uk

THE ROYAL
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30TH MAY – 1ST JUNE 2024

FAMILY TRAIL SPONSOR | £5,000 + VAT

As an annual 3-day celebration of Great British Agriculture, Entertainment and Food & Drink, we can't wait to welcome you back and showcase the BEST of British at The Royal Bath and West Show! Whether it's listening to live music in the Pilton Tent, over-indulging in the Food & Drink Pavilion or watching the Grand Parade of Livestock in the Main Ring, there really is something for everyone to enjoy at the show. The Royal Bath and West Show offers the opportunity to elevate your presence to over 120,000 attendees through our sponsorship packages.

SHOW PRESENCE

- Logo on the Royal Bath & West Show website, with link to your company website
- Acknowledgement on the Royal Bath & West Show social media accounts (Instagram, Twitter & Facebook)
- Show Programme
 - 1 x Half page colour advert (*artwork to be supplied by the Sponsor*)
 - Listed on sponsors acknowledgement page
- PA Announcements in all Commentary Boxes

BANNER ADVERTISING

(Banners must be supplied by the Sponsor)

- 1 x Main Ring (6m x 1m)
- 1 x Woodland & Countryside Ring (3m x 1m)

TRADE STAND

The Royal Bath and West Show is the perfect place for selling product, building relationships, enhancing reputation and brand image. If you would like to discuss a Trade Stand, please contact Lucy Champion (contact details below).

FAMILY TRAIL

- Logo included in the following places:
 - Family Trail Map
 - Family Trail Post Boxes
 - All Family Trail Signage
- Sponsors Trade Stand included as one of the Family Trail stops (*if applicable*)
- Sponsor to provide a prize for the winner of the Family Trail (winner selected at random via a Prize Draw after the Show)
- Acknowledgement in relevant press releases regarding the Family Trail.

HOSPITALITY

- 20 x Complimentary one-day Show Tickets
- 10 x Invitation to Show Reception
- 10 x Sponsors Badges, allowing access to Sponsors Lounge including lunch
- 10 x Forward Area parking passes

Want to know more? Contact:

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THE ROYAL
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30TH MAY – 1ST JUNE 2024

GIFT AND LIFESTYLE SPONSOR | £5,000 + VAT

As an annual 3-day celebration of Great British Agriculture, Entertainment and Food & Drink, we can't wait to welcome you back and showcase the BEST of British at The Royal Bath and West Show! Whether it's listening to live music in the Pilton Tent, over-indulging in the Food & Drink Pavilion or watching the Grand Parade of Livestock in the Main Ring, there really is something for everyone to enjoy at the show. The Royal Bath and West Show offers the opportunity to elevate your presence to over 120,000 attendees through our sponsorship packages.

SHOW PRESENCE

- Logo on the Royal Bath & West Show website, with link to your company website
- Acknowledgement on the Royal Bath & West Show social media accounts (Instagram, Twitter & Facebook)
- Show Programme
 - 1 x Half page colour advert
 - Listed on Sponsors acknowledgement page (*artwork to be supplied by the Sponsor*)

MAIN LAWN SPONSOR

- Naming rights of the Gift and Lifestyle Marquee – *"Sponsors Name Gift and Lifestyle Marquee"*
- Logo & acknowledgement on the Gift and Lifestyle section of the Royal Bath & West Show website
- PA Announcements throughout the day on the Main Lawn
- Feather Flags outside of the Gift and Lifestyle Marquee (*Feather Flags to be supplied by the Sponsor – a minimum of 4 to make an impact*).

BANNER ADVERTISING

(Banners must be supplied by the Sponsor)

- 1 x Main Ring (6m x 1m)
- 1 x Equine Ring (3m x 1m)

HOSPITALITY

- 20 x Complimentary one-day Show Tickets
- 10 x Invitations to Show Reception
- 6 x Sponsors Badges, allowing access to Sponsors Lounge including lunch
- 6 x Forward Area parking passes

TRADE STAND

The Royal Bath and West Show is the perfect place for selling product, building relationships, enhancing reputation and brand image. If you would like to discuss a Trade Stand, please contact Lucy Champion (contact details below).

Want to know more? Contact:

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GRAND PARADE SPONSOR | £3,000 + VAT

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SHOW PRESENCE

- Logo on the Royal Bath & West Show website, with link to your company website
- Acknowledgement on the Royal Bath & West Show social media accounts (Instagram, Twitter & Facebook)
- Show Programme
 - 1 x Half page colour advert
 - Listed on sponsors acknowledgement page (*artwork to be supplied by the Sponsor*)
- PA Announcements in Livestock Rings

BANNER ADVERTISING

(Banners must be supplied by the Sponsor)

- 1 x Main Ring (6m x 1m)
- 1 x Cattle Judging Ring (6m x 1m)
- 1 x Sheep Showing Ring (3m x 1m)
- 1 x Pig Showing Ring (3m x 1m)

TRADE STAND

The Royal Bath and West Show is the perfect place for selling product, building relationships, enhancing reputation and brand image. If you would like to discuss a Trade Stand, please contact Lucy Champion (contact details below).

GRAND PARADE SPONSOR

- Logo & acknowledgement inside the Livestock Schedule & Catalogue
- Full page black & white advert in the Livestock catalogue (*artwork to be supplied by the Sponsor*)
- Sponsor of a Livestock Class, including presentation (*Class details TBC*)
- Grand Parade Award presentation in the Main Ring

HOSPITALITY

- 15 x Complimentary one-day Show Tickets
- 5 x Invitation to Show Reception
- 5 x Sponsors Badges, allowing access to Sponsors Lounge including lunch
- 5 x Forward Area parking passes

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THE ROYAL BATH & WEST SHOW

30TH MAY – 1ST JUNE 2024

GREAT BRITISH KITCHEN SPONSOR | £6,000 + VAT

As an annual 3-day celebration of Great British Agriculture, Entertainment and Food & Drink, we can't wait to welcome you back and showcase the BEST of British at The Royal Bath and West Show! Whether it's listening to live music in the Pilton Tent, over-indulging in the Food & Drink Pavilion or watching the Grand Parade of Livestock in the Main Ring, there really is something for everyone to enjoy at the show. The Royal Bath and West Show offers the opportunity to elevate your presence to over 120,000 attendees through our sponsorship packages.

SHOW PRESENCE

- Logo on the Royal Bath & West Show website, with link to your company website
- Acknowledgement on the Royal Bath & West Show social media accounts (Instagram, Twitter & Facebook)
- Show Programme
 - 1 x Full page colour advert
 - Listed on sponsors acknowledgement page (*artwork to be supplied by the Sponsor*)

BANNER ADVERTISING

(Banners must be supplied by the Sponsor)

- 1 x Main Ring (6m x 1m)

TRADE STAND

The Royal Bath and West Show is the perfect place for selling product, building relationships, enhancing reputation and brand image. If you would like to discuss a Trade Stand, please contact Lucy Champion (contact details below).

GREAT BRITISH KITCHEN

- Company logo on signage outside the Great British Kitchen
- Company logo on the Timetable for the Great British Kitchen (inc. in the Show Programme)
- Opportunity to provide Goodie Bags / Leaflets / Giveaways inside the Great British Kitchen (120 seats, 3 x per day)
- Branding inside the Great British Kitchen Theatre
- Acknowledgement on the Great British Kitchen section of the Royal Bath & West Show website
- Acknowledgement in relevant press releases about the Great British Kitchen

HOSPITALITY

- 25 x Complimentary one-day Show Tickets
- 10 x Invitation to Show Reception
- 10 x Sponsors Badges, allowing access to Sponsors Lounge including lunch
- 5 x Forward Area parking passes

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THE ROYAL
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HEADLINE CATTLE SPONSOR | £6,000 + VAT

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SHOW PRESENCE

- Logo on the Royal Bath & West Show website, with link to your company website
- Acknowledgement on the Royal Bath & West Show social media accounts (Instagram, Twitter & Facebook)
- Show Programme
 - 1 x Full page colour advert
 - Listed on sponsors acknowledgement page (*artwork to be supplied by the Sponsor*)
- Logo on sponsors board outside the Showground Main Entrance for 21 days before the Show (A371)
- PA Announcements in Cattle Rings

BANNER ADVERTISING

(Banners must be supplied by the Sponsor)

- 1 x Main Ring (6m x 1m)
- 4 x Cattle Judging Ring (6m x 1m)
- 1 x Sheep Showing Ring (3m x 1m)
- 1 x Pig Showing Ring (3m x 1m)
- 1 x Woodland & Countryside Ring (3m x 1m)

TRADE STAND

The Royal Bath and West Show is the perfect place for selling product, building relationships, enhancing reputation and brand image. If you would like to discuss a Trade Stand, please contact Lucy Champion (contact details below).

HEADLINE CATTLE SPONSOR

- Logo on the front cover of the Livestock Schedule & Catalogue
- Logo & acknowledgement inside the Livestock Schedule & Catalogue
- Full page black & white advert in relevant catalogue (*artwork to be supplied by the Sponsor*)
- Award presentation for up to 3 classes (*Class details TBC*)
- Logo on Cattle Building signage
- 4 x Feather Flags in each corner of the Cattle Ring (*Flags must be supplied by the Sponsor*)
- Branding on the Breakfast Ticket, given to all Stock Exhibitors
- Further branding opportunities at the Stock Dinner on the Friday Evening.

HOSPITALITY

- 40 x Complimentary one-day Show Tickets
- 10 x Invitation to Show Reception
- 10 x Sponsors Badges, allowing access to Sponsors Lounge including lunch
- 10 x Forward Area parking passes
- 1 x one year Business Membership with the Royal Bath & West Society

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THE ROYAL
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30TH MAY – 1ST JUNE 2024

HEADLINE SHOW SPONSOR | £10,000 + VAT

As an annual 3-day celebration of Great British Agriculture, Entertainment and Food & Drink, we can't wait to welcome you back and showcase the BEST of British at The Royal Bath and West Show! Whether it's listening to live music in the Pilton Tent, over-indulging in the Food & Drink Pavilion or watching the Grand Parade of Livestock in the Main Ring, there really is something for everyone to enjoy at the show. The Royal Bath and West Show offers the opportunity to elevate your presence to over 120,000 attendees through our sponsorship packages.

SHOW PRESENCE

- Logo on the Royal Bath & West Show website, with link to your company website
- Acknowledgement on the Royal Bath & West Show social media accounts (Instagram, Twitter & Facebook)
- Opportunity to include a leaflet in ticket packs which are sent to Members, Trade Stands, Exhibitors & Sponsors.
- Show Programme
 - 1 x Full page colour advert
 - Listed on sponsors acknowledgement page (*artwork to be supplied by the Sponsor*)
- Logo on sponsors board outside the Showground Main Entrance for 21 days before the Show (A371)
- PA Announcements in all Commentary Boxes

TRADE STAND

The Royal Bath and West Show is the perfect place for selling product, building relationships, enhancing reputation and brand image. If you would like to discuss a Trade Stand, please contact Lucy Champion (contact details below).

BANNER ADVERTISING

(Banners must be supplied by the Sponsor)

- 1 x Main Ring (6m x 1m)
- 1 x Equine Rings (3m x 1m)
- 1 x Livestock Rings (3m x 1m)
- 1 x Woodland & Countryside Ring (3m x 1m)

SPONSOR OF MULTIPLE CLASSES

- Logo within the relevant catalogue next to the sponsored class (*if applicable*)
- Award presentation (*if applicable*)
- Full page black & white advert in relevant catalogue (*artwork to be supplied by the Sponsor*)

HOSPITALITY

- 40 x Complimentary one-day Show Tickets
- 10 x Invitation to Show Reception
- 10 x Sponsors Badges, allowing access to Sponsors Lounge including lunch
- 10 x Forward Area parking passes
- 20 x Complimentary Show Programmes
- 1 x one year Business Membership with the Royal Bath & West Society

Want to know more? Contact:

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THE ROYAL
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30TH MAY – 1ST JUNE 2024

HORTICULTURE SPONSOR | £2,000 + VAT

As an annual 3-day celebration of Great British Agriculture, Entertainment and Food & Drink, we can't wait to welcome you back and showcase the BEST of British at The Royal Bath and West Show! Whether it's listening to live music in the Pilton Tent, over-indulging in the Food & Drink Pavilion or watching the Grand Parade of Livestock in the Main Ring, there really is something for everyone to enjoy at the show. The Royal Bath and West Show offers the opportunity to elevate your presence to over 120,000 attendees through our sponsorship packages.

SHOW PRESENCE

- Logo on the Royal Bath & West Show website, with link to your company website
- Acknowledgement on the Royal Bath & West Show social media accounts (Instagram, Twitter & Facebook)
- Show Programme
 - Listed on sponsors acknowledgement page

BANNER ADVERTISING

(Banners must be supplied by the Sponsor)

- 1 x Main Ring (6m x 1m)

TRADE STAND

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HORTICULTURE SPONSOR

- Logo on Horticulture signage on the marquee
- Logo on other signage, placed outside in the Horticulture area
- Opportunity to create a pop-up garden

HOSPITALITY

- 10 x Complimentary one-day Show Tickets
- 5 x Invitation to Show Reception
- 5 x Sponsors Badges, allowing access to Sponsors Lounge including lunch
- 5 x Forward Area parking passes

Want to know more? Contact:

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THE ROYAL
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30TH MAY – 1ST JUNE 2024

HORTICULTURE SPONSOR | £1,000 + VAT

As an annual 3-day celebration of Great British Agriculture, Entertainment and Food & Drink, we can't wait to welcome you back and showcase the BEST of British at The Royal Bath and West Show! Whether it's listening to live music in the Pilton Tent, over-indulging in the Food & Drink Pavilion or watching the Grand Parade of Livestock in the Main Ring, there really is something for everyone to enjoy at the show. The Royal Bath and West Show offers the opportunity to elevate your presence to over 120,000 attendees through our sponsorship packages.

SHOW PRESENCE

- Logo on the Royal Bath & West Show website, with link to your company website
- Acknowledgement on the Royal Bath & West Show social media accounts (Instagram, Twitter & Facebook)
- Show Programme
 - Listed on sponsors acknowledgement page

BANNER ADVERTISING

(Banners must be supplied by the Sponsor)

- 1 x Main Ring (6m x 1m)

TRADE STAND

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HORTICULTURE SPONSOR

- 1 x Banner (Banners must be supplied by the Sponsor)
- ½ page advert in show programme

HOSPITALITY

- 4 x Complimentary one-day Show Tickets
- 4 x Invitation to Show Reception
- 2 x Sponsors Badges, allowing access to Sponsors Lounge including lunch
- 2 x Forward Area parking passes

Want to know more? Contact:

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THE ROYAL
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30TH MAY – 1ST JUNE 2024

LIVESTOCK CLASS SPONSOR | £600 + VAT

As an annual 3-day celebration of Great British Agriculture, Entertainment and Food & Drink, we can't wait to welcome you back and showcase the BEST of British at The Royal Bath and West Show! Whether it's listening to live music in the Pilton Tent, over-indulging in the Food & Drink Pavilion or watching the Grand Parade of Livestock in the Main Ring, there really is something for everyone to enjoy at the show. The Royal Bath and West Show offers the opportunity to elevate your presence to over 120,000 attendees through our sponsorship packages.

SHOW PRESENCE

- Logo on the Royal Bath & West Show website, with link to your company website
- Show Programme
 - Listed on sponsors acknowledgement page

BANNER ADVERTISING

(Banners must be supplied by the Sponsor)

- 1 x in the relevant Livestock Ring – eg. Sheep, Cattle, Pigs (3m x 1m)

TRADE STAND

The Royal Bath and West Show is the perfect place for selling product, building relationships, enhancing reputation and brand image. If you would like to discuss a Trade Stand, please contact Lucy Champion (contact details below).

LIVESTOCK CLASS SPONSOR

- Sponsor of a Livestock Class (*Class details TBC*) including Award Presentation.
- Logo within the Livestock Catalogue
- PA Announcements in the relevant Livestock Ring – eg. Sheep, Cattle, Pig

HOSPITALITY

- 2 x Complimentary one-day Show Tickets
- 2 x Invitation to Show Reception
- 2 x Sponsors Badges, allowing access to Sponsors Lounge including lunch
- 2 x Forward Area parking passes

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MAIN LAWN SPONSOR | £6,000 + VAT

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SHOW PRESENCE

- Logo on the Royal Bath & West Show website, with link to your company website
- Acknowledgement on the Royal Bath & West Show social media accounts (Instagram, Twitter & Facebook)
- Show Programme
 - 1 x Full page colour advert
 - Listed on Sponsors acknowledgement page (*artwork to be supplied by the Sponsor*)
- Logo on sponsors board outside the Showground Main Entrance for 21 days before the Show (A371)

BANNER ADVERTISING

(Banners must be supplied by the Sponsor)

- 1 x Main Ring (6m x 1m)
- 4 x Main Lawn (3m x 1m)

TRADE STAND

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MAIN LAWN SPONSOR

- Naming rights of the Main Lawn – "*Sponsors Name Main Lawn*"
- Logo & acknowledgement on the Main Lawn section of the Royal Bath & West Show website
- Logo on the Main Lawn Timetable Board
- PA Announcements throughout the day on the Main Lawn
- Feather Flags on the Main Lawn (*Feather Flags to be supplied by the Sponsor – a minimum of 6 to make an impact*).

HOSPITALITY

- 20 x Complimentary one-day Show Tickets
- 10 x Invitation to Show Reception
- 10 x Sponsors Badges, allowing access to Sponsors Lounge including lunch
- 10 x Forward Area parking passes

Want to know more? Contact:

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30TH MAY – 1ST JUNE 2024

MAIN RING ATTRACTION SPONSOR OF VINTAGE VEHICLE PARADE | £3,000 + VAT

As an annual 3-day celebration of Great British Agriculture, Entertainment and Food & Drink, we can't wait to welcome you back and showcase the BEST of British at The Royal Bath and West Show! Whether it's listening to live music in the Pilton Tent, over-indulging in the Food & Drink Pavilion or watching the Grand Parade of Livestock in the Main Ring, there really is something for everyone to enjoy at the show. The Royal Bath and West Show offers the opportunity to elevate your presence to over 120,000 attendees through our sponsorship packages.

SHOW PRESENCE

- Logo on the Royal Bath & West Show website, with link to your company website
- Acknowledgement on the Royal Bath & West Show social media accounts (Instagram, Twitter & Facebook)
- Show Programme
 - Listed on sponsors acknowledgement page
 - Full page colour advert in the Show Programme (sponsor to provide artwork)

BANNER ADVERTISING

(Banners must be supplied by the Sponsor)

- 2 x Main Ring (6m x 1m)
- 1 x Woodland and Countryside Ring (3m x 1m)

TRADE STAND

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MAIN RING ATTRACTION SPONSOR

- Logo on Main Ring Timetable.
- PA Announcements throughout the day in the Main Ring.
- Seating in the Royal Enclosure of the Grandstand, to watch the Main Ring Attraction each day.

HOSPITALITY

- 12 x Complimentary one-day Show Tickets
- 5 x Invitation to Show Reception
- 5 x Sponsors Badges, allowing access to Sponsors Lounge including lunch
- 5 x Forward Area parking passes

Want to know more? Contact:

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30TH MAY – 1ST JUNE 2024

MAIN RING ATTRACTION SPONSOR | £2,500 + VAT

As an annual 3-day celebration of Great British Agriculture, Entertainment and Food & Drink, we can't wait to welcome you back and showcase the BEST of British at The Royal Bath and West Show! Whether it's listening to live music in the Pilton Tent, over-indulging in the Food & Drink Pavilion or watching the Grand Parade of Livestock in the Main Ring, there really is something for everyone to enjoy at the show. The Royal Bath and West Show offers the opportunity to elevate your presence to over 120,000 attendees through our sponsorship packages.

SHOW PRESENCE

- Logo on the Royal Bath & West Show website, with link to your company website
- Acknowledgement on the Royal Bath & West Show social media accounts (Instagram, Twitter & Facebook)
- Show Programme
 - Listed on sponsors acknowledgement page
 - Full page colour advert in the Show Programme (sponsor to provide artwork)

BANNER ADVERTISING

(Banners must be supplied by the Sponsor)

- 2 x Main Ring (6m x 1m)
- 1 x Woodland and Countryside Ring (3m x 1m)

TRADE STAND

The Royal Bath and West Show is the perfect place for selling product, building relationships, enhancing reputation and brand image. If you would like to discuss a Trade Stand, please contact Lucy Champion (contact details below).

MAIN RING ATTRACTION SPONSOR

- Logo on Main Ring Timetable.
- PA Announcements throughout the day in the Main Ring.
- Seating in the Royal Enclosure of the Grandstand, to watch the Main Ring Attraction each day.

HOSPITALITY

- 12 x Complimentary one-day Show Tickets
- 5 x Invitation to Show Reception
- 5 x Sponsors Badges, allowing access to Sponsors Lounge including lunch
- 5 x Forward Area parking passes

Want to know more? Contact:

Sponsorship Coordinator

Sophia Orttewell

T: 01749 822216

E: Sophia.orttewell@bathandwest.co.uk

Trade Stand Administrator

Lucy Champion

T: 01749 822230

E: Lucy.champion@bathandwest.co.uk

THE ROYAL
BATH & WEST
SHOW

30TH MAY – 1ST JUNE 2024

PAWSABILITY DOG AGILITY CUP

FINAL | £650 + VAT

As an annual 3-day celebration of Great British Agriculture, Entertainment and Food & Drink, we can't wait to welcome you back and showcase the BEST of British at The Royal Bath and West Show! Whether it's listening to live music in the Pilton Tent, over-indulging in the Food & Drink Pavilion or watching the Grand Parade of Livestock in the Main Ring, there really is something for everyone to enjoy at the show. The Royal Bath and West Show offers the opportunity to elevate your presence to over 120,000 attendees through our sponsorship packages.

SHOW PRESENCE

- Logo on the Royal Bath & West Show website, with link to your company website
- Acknowledgement on the Royal Bath & West Show social media accounts (Instagram, Twitter & Facebook)
- Show Programme
 - 1 x Quarter page colour advert
 - Listed on sponsors acknowledgement page (*artwork to be supplied by the Sponsor*)
- PA Announcements in Main Ring Commentary Box
- Logo to be featured on T-shirts worn by dog handlers
- Presentation of dog agility class with photographer
- Logo on Sponsors board for presentation
- Products or vouchers to be included in goodie bag

BANNER ADVERTISING

(Banners must be supplied by the Sponsor)

- 1 x Display Ring (3m x 1m)

HOSPITALITY

- 2 x Complimentary one-day Show Tickets
- 2 x Invitation to Show Reception
- 2 x Sponsors Badges, allowing access to Sponsors Lounge including lunch
- 2 x Forward Area parking passes

TRADE STAND

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Want to know more? Contact:

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THE ROYAL
BATH & WEST
SHOW

30TH MAY – 1ST JUNE 2024

RING 2 SPONSOR | £1,000 + VAT

As an annual 3-day celebration of Great British Agriculture, Entertainment and Food & Drink, we can't wait to welcome you back and showcase the BEST of British at The Royal Bath and West Show! Whether it's listening to live music in the Pilton Tent, over-indulging in the Food & Drink Pavilion or watching the Grand Parade of Livestock in the Main Ring, there really is something for everyone to enjoy at the show. The Royal Bath and West Show offers the opportunity to elevate your presence to over 120,000 attendees through our sponsorship packages.

SHOW PRESENCE

- Logo on the Royal Bath & West Show website, with link to your company website
- Acknowledgement on the Royal Bath & West Show social media accounts (Instagram, Twitter & Facebook)
- Show Programme
 - Listed on sponsors acknowledgement page

BANNER ADVERTISING

(Banners must be supplied by the Sponsor)

- 1 x Main Ring (6m x 1m)
- 4 x Ring 2 (6m x 1m)

TRADE STAND

The Royal Bath and West Show is the perfect place for selling product, building relationships, enhancing reputation and brand image. If you would like to discuss a Trade Stand, please contact Lucy Champion (contact details below).

RING 2 SPONSOR

- Naming rights of Ring 2 – “*Sponsors Name Ring 2*”
- Sponsorship of a class on the Saturday in Ring 2 including Award Presentation (*class details TBC*)
- PA announcements in Ring 2
- 1 x Half page black & white advert in the Equine Catalogue

HOSPITALITY

- 10 x Complimentary one-day Show Tickets
- 5 x Invitation to Show Reception
- 5 x Sponsors Badges, allowing access to Sponsors Lounge including lunch
- 5 x Forward Area parking passes

Want to know more? Contact:

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THE ROYAL
BATH & WEST
SHOW

30TH MAY – 1ST JUNE 2024

SECTION SUPPORTER | £650 + VAT

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SHOW PRESENCE

- Logo on the Royal Bath & West Show website, with link to your company website
- Show Programme
 - Listed on sponsors acknowledgement page

BANNER ADVERTISING

(Banners must be supplied by the Sponsor)

- 1 x in the sponsored area

TRADE STAND

The Royal Bath and West Show is the perfect place for selling product, building relationships, enhancing reputation and brand image. If you would like to discuss a Trade Stand, please contact Lucy Champion (contact details below).

SECTIONS AVAILABLE TO SUPPORT

- Lakeside Farm
- Bees & Honey
- Floral Art
- Orchards & Cider
- Shoeing
- Sports Village
- Sports for the Disabled

HOSPITALITY

- 2 x Complimentary one-day Show Tickets
- 2 x Invitation to Show Reception
- 2 x Sponsors Badges, allowing access to Sponsors Lounge including lunch
- 2 x Forward Area parking passes

Want to know more? Contact:

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THE ROYAL
BATH & WEST
SHOW

30TH MAY – 1ST JUNE 2024

SHOW JUMPING SPONSOR | £1,750 + VAT

As an annual 3-day celebration of Great British Agriculture, Entertainment and Food & Drink, we can't wait to welcome you back and showcase the BEST of British at The Royal Bath and West Show! Whether it's listening to live music in the Pilton Tent, over-indulging in the Food & Drink Pavilion or watching the Grand Parade of Livestock in the Main Ring, there really is something for everyone to enjoy at the show. The Royal Bath and West Show offers the opportunity to elevate your presence to over 120,000 attendees through our sponsorship packages.

SHOW PRESENCE

- Logo on the Royal Bath & West Show website, with link to your company website
- Acknowledgement on the Royal Bath & West Show social media accounts (Instagram, Twitter & Facebook)
- Show Programme
 - Half Page Colour Advert (*artwork to be supplied by sponsor*)
 - Listed on sponsors acknowledgement page

BANNER ADVERTISING

(Banners must be supplied by the Sponsor)

- 1 x Main Ring (6m x 1m)

TRADE STAND

The Royal Bath and West Show is the perfect place for selling product, building relationships, enhancing reputation and brand image. If you would like to discuss a Trade Stand, please contact Lucy Champion (contact details below).

SHOW JUMPING SPONSOR

- Sponsor of a Show Jumping Class, taking place in the Main Ring (*Class details TBC*)
- Award Presentation in the Main Ring
- Logo on Rug for Award Presentation
- PA announcements in the Main Ring
- Seating in the Royal Enclosure of the Grandstand to watch the sponsored Show Jumping Class.

HOSPITALITY

- 5 x Complimentary one-day Show Tickets
- 5 x Invitation to Show Reception
- 5 x Sponsors Badges, allowing access to Sponsors Lounge including lunch
- 5 x Forward Area parking passes

Want to know more? Contact:

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THE ROYAL
BATH & WEST
SHOW

30TH MAY – 1ST JUNE 2024

SHOW RECEPTION SPONSOR | £2,000 + VAT

As an annual 3-day celebration of Great British Agriculture, Entertainment and Food & Drink, we can't wait to welcome you back and showcase the BEST of British at The Royal Bath and West Show! Whether it's listening to live music in the Pilton Tent, over-indulging in the Food & Drink Pavilion or watching the Grand Parade of Livestock in the Main Ring, there really is something for everyone to enjoy at the show. The Royal Bath and West Show offers the opportunity to elevate your presence to over 120,000 attendees through our sponsorship packages.

SHOW PRESENCE

- Logo on the Royal Bath & West Show website, with link to your company website
- Acknowledgement on the Royal Bath & West Show social media accounts (Instagram, Twitter & Facebook)
- Show Programme
 - Listed on sponsors acknowledgement page

BANNER ADVERTISING

(Banners must be supplied by the Sponsor)

- 1 x Main Ring (6m x 1m)

TRADE STAND

The Royal Bath and West Show is the perfect place for selling product, building relationships, enhancing reputation and brand image. If you would like to discuss a Trade Stand, please contact Lucy Champion (contact details below).

SHOW RECEPTION SPONSOR

The Show Reception is held on the Thursday evening of the Show in the Council Marquee. It is an invitation only event, providing an opportunity for traders, exhibitors, stewards & sponsors to network whilst enjoying some drinks & canapés.

- Logo on the Show Reception Invitation
- Opportunity to have branding at the Show Reception – eg. Pop-up banners, information stand, leaflets (*to be supplied by the Sponsor*)

HOSPITALITY

- 10 x Complimentary one-day Show Tickets
- 10 x Invitation to Show Reception
- 5 x Sponsors Badges, allowing access to Sponsors Lounge including lunch
- 5 x Forward Area parking passes

Want to know more? Contact:

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THE ROYAL
BATH & WEST
SHOW

30TH MAY – 1ST JUNE 2024

SHOW SUPPORTER | £2,000 + VAT

As an annual 3-day celebration of Great British Agriculture, Entertainment and Food & Drink, we can't wait to welcome you back and showcase the BEST of British at The Royal Bath and West Show! Whether it's listening to live music in the Pilton Tent, over-indulging in the Food & Drink Pavilion or watching the Grand Parade of Livestock in the Main Ring, there really is something for everyone to enjoy at the show! The Royal Bath and West Show offers the opportunity to elevate your presence to over 120,000 attendees through our Sponsorship Packages.

SHOW PRESENCE

- Logo on the Royal Bath & West Show website, with link to your company website
- Acknowledgement on the Royal Bath & West Show Social Media Accounts (Instagram, Twitter & Facebook)
- Show Programme
 - Listed on sponsors acknowledgement page

HOSPITALITY

- 5 x Complimentary one-day Show Tickets
- 5 x Invitation to Show Reception
- 5 x Sponsors Badges, allowing access to Sponsors Lounge including lunch
- 5 x Forward Area parking passes

BANNER ADVERTISING

(Banners must be supplied by the Sponsor)

- 1 x Main Ring (6m x 1m)
- 1 x Woodland & Countryside Ring (3m x 1m)

TRADE STAND

The Royal Bath and West Show is the perfect place for selling product, building relationships, enhancing reputation and brand image. If you would like to discuss a Trade Stand, please contact Lucy Champion (contact details below).

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THE ROYAL
BATH & WEST
SHOW

30TH MAY – 1ST JUNE 2024

STOCKMANS SUPPER SPONSOR | £1,500 + VAT

As an annual 3-day celebration of Great British Agriculture, Entertainment and Food & Drink, we can't wait to welcome you back and showcase the BEST of British at The Royal Bath and West Show! Whether it's listening to live music in the Pilton Tent, over-indulging in the Food & Drink Pavilion or watching the Grand Parade of Livestock in the Main Ring, there really is something for everyone to enjoy at the show. The Royal Bath and West Show offers the opportunity to elevate your presence to over 120,000 attendees through our sponsorship packages.

SHOW PRESENCE

- Logo on the Royal Bath & West Show website, with link to your company website
- Acknowledgement on the Royal Bath & West Show social media accounts (Instagram, Twitter & Facebook)
- Show Programme
 - Half Page Colour Advert (*artwork to be supplied by sponsor*)
 - Listed on sponsors acknowledgement page

BANNER ADVERTISING

(Banners must be supplied by the Sponsor)

- 1 x Main Ring (6m x 1m)

TRADE STAND

The Royal Bath and West Show is the perfect place for selling product, building relationships, enhancing reputation and brand image. If you would like to discuss a Trade Stand, please contact Lucy Champion (contact details below).

STOCKMANS SUPPER SPONSOR

- Logo on the back of the voucher for the Stockman's Supper.

HOSPITALITY

- 5 x Complimentary one-day Show Tickets
- 5 x Invitation to Show Reception
- 5 x Sponsors Badges, allowing access to Sponsors Lounge including lunch
- 5 x Forward Area parking passes

Want to know more? Contact:

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THE ROYAL
BATH & WEST
SHOW

30TH MAY – 1ST JUNE 2024

TITLE SHOW SPONSOR | £15,000 + VAT

As an annual 3-day celebration of Great British Agriculture, Entertainment and Food & Drink, we can't wait to welcome you back and showcase the BEST of British at The Royal Bath and West Show! Whether it's listening to live music in the Pilton Tent, over-indulging in the Food & Drink Pavilion or watching the Grand Parade of Livestock in the Main Ring, there really is something for everyone to enjoy at the show. The Royal Bath and West Show offers the opportunity to elevate your presence to over 120,000 attendees through our sponsorship packages.

SHOW PRESENCE

- Logo on the Royal Bath & West Show e-ticket
- Logo included on Royal Bath & West Show advertising (inc. posters, leaflets, print & digital adverts, social media)
- Acknowledgement in relevant press releases
- Logo on the Royal Bath & West Show website, with link to your company website
- Acknowledgement on the Royal Bath & West Show social media accounts (Instagram, Twitter & Facebook)
- Opportunity to include a leaflet in ticket packs which are sent to Members, Trade Stands, Exhibitors & Sponsors.
- Show Programme
 - Logo on the front cover
 - 1 x Full page colour advert
 - Listed on sponsors acknowledgement page (*artwork to be supplied by the Sponsor*)
- Logo on sponsors board outside the Showground Main Entrance for 21 days before the Show (A371)
- PA Announcements in all Commentary Boxes

TRADE STAND

The Royal Bath and West Show is the perfect place for selling product, building relationships, enhancing reputation and brand image. If you would like to discuss a Trade Stand, please contact Lucy Champion (contact details below).

BANNER ADVERTISING

(Banners must be supplied by the Sponsor)

- 1 x Main Ring (6m x 1m)
- 2 x Equine Rings (3m x 1m)
- 2 x Livestock Rings (3m x 1m)
- 2 x Woodland & Countryside Ring (3m x 1m)

SPONSOR OF MULTIPLE CLASSES

- Logo within the relevant catalogue next to the sponsored class (*if applicable*)
- Award presentation (*if applicable*)
- Full page black & white advert in relevant catalogue (*artwork to be supplied by the Sponsor*)

HOSPITALITY

- 50 x Complimentary one-day Show Tickets
- 50 x Invitation to Show Reception
- 20 x Sponsors Badges, allowing access to Sponsors Lounge including lunch
- 10 x Forward Area parking passes
- 20 x Complimentary Show Programmes
- 1 x one year Business Membership with the Royal Bath & West Society

Want to know more? Contact:

Sponsorship Coordinator

Sophia Orttewell

T: 01749 822216

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Trade Stand Administrator

Lucy Champion

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THE ROYAL
BATH & WEST
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30TH MAY – 1ST JUNE 2024

WOODLAND & COUNTRYSIDE CONSERVATION SPONSOR | £5,000 + VAT

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SHOW PRESENCE

- Logo on the Royal Bath & West Show website, with link to your company website
- Acknowledgement on the Royal Bath & West Show social media accounts (Instagram, Twitter & Facebook)
- Show Programme
 - 1 x Half page colour advert
 - Listed on sponsors acknowledgement page (*artwork to be supplied by the Sponsor*)
- PA Announcements in Woodland & Countryside Commentary Box

BANNER ADVERTISING

(Banners must be supplied by the Sponsor)

- 1 x Main Ring (6m x 1m)
- 1 x Equine Rings (3m x 1m)
- 1 x Livestock Rings (3m x 1m)
- 2 x Woodland & Countryside Ring (3m x 1m)

HOSPITALITY

- 20 x Complimentary one-day Show Tickets
- 10 x Invitation to Show Reception
- 6 x Sponsors Badges, allowing access to Sponsors Lounge including lunch
- 5 x Forward Area parking passes

TRADE STAND

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Want to know more? Contact:

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THE ROYAL
BATH & WEST
 SHOW

TEAM CHALLENGE

DAIRY - THURSDAY 1 JUNE 2023

BEEF - SATURDAY 3 JUNE 2023

The Team Challenge enables the younger stock person to demonstrate and develop their skills in stock judging, cattle preparation and cattle showing individually, but also working together as part of a team.

There are two categories, beef or dairy, and within each there are classes for Juniors (10-17 yrs) and Seniors (18-28 yrs). Teams are made up of three; one to complete the stock judging element, the second to prepare the animal for showing and the third to show the animal.

All three elements will be marked to find individual winners, and the marks are added together to calculate the final team placings.

Teams can be nominated by breed societies, breed clubs, colleges or Young Farmers Clubs.

Entry Fee: £30 (inc VAT) per team – refunded if forward

Prizes: Individual elements – 1st £10 with prize cards to 6th.
 Winning Teams – 1st £75 and trophy, 2nd £60, 3rd £45,
 4th £30, 5th £15, 6th £15.

Overall Beef & Dairy Team Challenge Sponsor:



Mole Valley
 FARMERS

Dairy Team Challenge Sponsor:



REGULATIONS

These regulations should be read in conjunction with the Conditions and Regulations for the Show.



Classification:

1. Competition to take place on Thursday 1 and 3 June 2023 commencing at 2:00pm and 10:30am.
2. Open to teams of three aged between 10-17 yrs (Junior) or 18-28 yrs (Senior) on the day of the event, to participate in either the Beef Team Challenge or the Dairy Team Challenge. As many teams as possible will be accommodated, but places will be awarded on a first come, first served basis.
3. Teams may be entered by individuals or organisations such as breed societies or Regional clubs, colleges or YFC Clubs, which will act as the "Team Sponsor".
4. Team to provide one animal to be used during the competition. Only heifers or steers, no bulls, which must be under 30mths of age at the time of the event will be permitted, (ie born on or after 1 December 2020).
5. The animal does not have to be the property of any member of the team or the "Team Sponsor", but will be under the sole responsibility of the team members during the period of the event.
6. Animals shown must subsequently participate in either the breed classes or the Commercial Cattle classes within the Show.
7. Animals should be trimmed before arriving at the event, pre-washed and in a clean state.
- 8. Neck straps must be used for beef and dairy animals tied up in the ring.**
9. Skills to be demonstrated will be stock judging, preparation and presentation of the animal for the show ring and finally showing the animal. The conformation of the animal will not be judged.
10. Stock Judging competitors will be required to judge four animals and the competition will run under the YFC rules requiring the animals to be placed A, B, X and Y. (The Beef Challenge cattle will be judged as Commercial Beef not Breeding animals).
11. In the event of two teams being equal on points, the points awarded in the Stock Judge element will be used to determine the winner.

Procedure:

12. One team member will undertake the Stock Judging element of the Challenge.
13. The second team member will prepare the animal. No outside assistance will be permitted except by the third member of the team to hold the animal to ensure safety.
14. The third team member will show the animal in the show ring.
15. Space will be allocated for each team and no team will be permitted to encroach upon another team's space.



16. Final preparation of the animal will take place in the time allocated. Judges will be present throughout and may ask questions.
17. All feed stuffs should be provided by the team, although straw will be provided.
18. Teams must follow the direction of the Stewards and Judges.
19. The decision of the Judges will be final.

Timetable:

- Stock Judging will take part, together with reasons.
- During this time the animal will be prepared for the show ring in a dedicated area watched and marked by the Judge.
- Upon completion of the stock judging, all team members to be present in the ring with the competition animal. The final touches can be given to the animal in preparation for show.
- Two team members leave the ring to enable the showing element to commence, judged by the same Judge.
- At each stage marks will be awarded although not made public.
- Upon completion of the showing, all team members to return to the ring and teams will be lined up in no particular order in preparation for the prize giving.
- Results for the Stock Judging, Preparation and Showing elements will be announced and prizes presented to the individual winners.
- Finally, the marks for each individual team member will be added together to produce the Team's marks and identify the winning teams.

Entry Fees:

- A fee of £30 (including VAT) is payable per team and must accompany the completed entry form.
- The entry fee will be refunded to all teams forward on the day of the competition.
- Closing date for entries is 8 May 2022. (Entries only accepted on the enclosed entry form).

Prizes:

Individual Elements	1 st £10, prize card and rosette. 2 nd to 6 th Prize cards and rosettes
Winning Beef Junior Team:	1 st £75 and The Nick Allen (Beef) Challenge Plate (C71) 2 nd £60 3 rd £45 4 th £30 5 th £15 6 th £15
Winning Beef Senior Team:	1 st £75 and The Nick Allan Challenge Cup for Youth Excellence (Beef) 2 nd £60 3 rd £45 4 th £30 5 th £15 6 th £15
Winning Dairy Junior Team:	1 st £75 and The Nick Allan (Dairy) Challenge Plate (C72) 2 nd £60 3 rd £45 4 th £30 5 th £15 6 th £15
Winning Dairy Senior Team:	1 st £75 and The Shepton Vets Dairy Team Challenge Trophy 2 nd £60 3 rd £45 4 th £30 5 th £15 6 th £1





Any Questions? Get in touch:

Sophia Orttewell

SPONSORSHIP COORDINATOR

TEL 01749 822216

EMAIL sophia.orttewell@bathandwest.co.uk

We hope you will join us!

