

## Press release

26 January 2021

### Grassland UK returns to Somerset

Grassland UK – the triennial event covering every aspect of grass production – returns to Somerset on 6 May, boasting a vast array of working machinery demonstrations and practical seminars.

The event, which encompasses everything from seed to feed, has relocated to the main Bath & West Showground, offering easier access and better facilities, helping visitors to stay Covid secure. “Being outdoors, we are confident that we will be able to operate within Government guidelines, enabling farmers to finally attend a physical event after over a year of restrictions,” says Alan Lyons, Head of Shows at the Royal Bath & West Society.

Sponsored by Oliver Seeds, the event team have overseeded 60 acres, on which equipment including mowers, tedders, balers and forage harvesters will be demonstrated. There are also 15 trial plots, showcasing the latest grass varieties, and a packed technical seminar programme.

Visitors will be able to choose the best grass and legume varieties for their farm using the 2021 Recommended Grass & Clover List, which will be launched at the event, while also learning about the benefits of multi-species leys and rotational grazing. Other hot topics are likely to include soil health, carbon sequestration, grass in the arable rotation and regenerative farming techniques.

“Being located on the main show site means that the event will be far easier to navigate, with trial plots in the centre and trade stands around the entire circular route,” says Mr Lyons. “This will make it easier for visitors and exhibitors to socially distance, and permanent facilities on-site including multiple toilet blocks and a restaurant will make for a more comfortable day all round.”

Visitors will be able to discuss the latest technical and genetic advancements with a wide range of exhibitors, covering everything from silage wrap and inoculants to precision technology and livestock handling facilities. “Demand for trade stands is really strong, as businesses are keen to get back to physical events after a year off,” explains Mr Lyons. “Whether you are looking to upgrade farm equipment, learn about the latest research and developments, or simply catch up with farm suppliers face-to-face, it’s all here at Grassland UK.”

Tickets for the event are now on sale, with advance tickets discounted to £15 for students and £17 for adults. For more information or to book tickets, visit [www.bathandwest.com/grassland-uk](http://www.bathandwest.com/grassland-uk). Should the event have to be cancelled due to Covid restrictions, full refunds will be given.

## Editor’s notes

The show is sponsored by Oliver Seeds and organised in association with Farmers Guardian.

### What to do

- See a massive collection of **working grass machinery**
- Meet **leading suppliers** to discuss the **latest products and new ideas**

- Visit the sown plots for the **latest varieties and agronomy advice**
- **Gather valuable information** from the seminar programme offering a mix of technical/agronomic topics such as grass management, varieties and soil management, alongside more business-oriented topics, including legislation changes
- **Learn how to maximise returns from your grass, whether grazed or ensiled**

**Companies will be showcasing their products and services:**

- Seed supply and plant breeding
- Crop establishment and pasture management
- Crop protection and nutrition
- Forage harvesting, mowing and baling
- Pasture improvement
- Handling equipment
- Ensiling and clamping
- Livestock feeding and management
- Muck and slurry application & storage
- Soil and nutrient management
- Business advice and services

For a list of booked exhibitors please visit the website [www.bathandwest.com](http://www.bathandwest.com).

**About the Royal Bath & West of England Society**

The Society was founded in 1777 in Bath by a group of philanthropists led by Edmund Rack.

The Society was formed with the aims of encouraging agriculture, arts, manufacture and commerce, and is a registered charity organisation (Registered Charity Number 1039397).

Our charitable activities provide:

- Agriculture, veterinary, educational and art scholarships
- Technical events and Seminars
- Practical farming advice and conferences
- Countryside Education
- Diversification advice for farmers
- Education for children
- A market place for countryside products