

The Jersey Cattle Society of the United Kingdom are delighted to announce a new showcase for the Jersey breed.

Our National Show will take place on Wednesday 4<sup>th</sup> October at The Dairy Show, kindly hosted by the Royal Bath & West of England Society.

Alan Lyons, Head of Shows said “We are delighted to welcome the National Jersey Show to the Dairy Show. Jersey classes have always been strong at Dairy Show, and we look forward to welcoming Jersey Exhibitors old and new to the Showground in October”.

Classes will be held for calves and showmanship on the evening of Tuesday 3rd with a full range of Jersey classes the following morning.

We are thrilled to welcome Robert Jarrell of RJF Jerseys to judge this prestigious event. Robert and his wife April, along with their three children Bobby, Jackie and Donnie hail from RJ Farms, Ontario, Canada.

RJF Jerseys were awarded the Master Breeder Herd shield in 2008 and have developed many All Canadian, Star Brood Cows and Champion Show Cows. Robert was awarded Champion Cow at the World Dairy Expo as well as Junior Champion at Louisville, Kentucky and All American Junior Herd 2008. He has proudly won numerous Premier Breeder and Exhibitor banners at many major shows in Ontario.

Robert and his family are very involved right across the Jersey committees of Canada. We are honoured that Robert has accepted our invitation to judge and are very excited to present to him the quality of Jersey cattle in the UK.

Steven Bland, Jersey Cattle Society Chairman added, “this is a great opportunity for the Jersey breed to showcase itself at a Premier Autumn Dairy Show”.

To register your interest in the National Jersey Show, please contact your Field Service Officer Becky Hurd on 07814 497520.